

## **2022 Interim Results**

2022.8.11

Connectivity + Computing Force + Ability

> 中国移动有限公司 China Mobile Limited www.chinamobileItd.com

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Unless otherwise stated, the financial data contained in this document have been prepared in accordance with International Financial Reporting Standards ("IFRS"). For detailed financial statements of the Company prepared in accordance with IFRS, please refer to the Company's disclosure document published on the website of The Stock Exchange of Hong Kong Limited.

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Agenda









Overall Results **Operating Performance**  Financial Performance





# **Overall Results**

### Mr. YANG Jie

**Executive Director & Chairman** 

### **Performance Highlights**





Maintained a favourable trend in operating performance; marked new milestones on the journey to achieve high-quality development



Further promoted value-oriented operations with significant results; transformation business gained strong growth momentum



Accelerated the development of digital-intelligent new infrastructure; continued to enhance sci-tech and innovation capabilities



Extended enterprise reforms in greater breadth and depth; strengthened open cooperation to achieve mutual benefits



Attach utmost importance to shareholder returns; share the fruits of digital-intelligent transformation



Strive to tap into enormous opportunities in the blue-ocean digital economy; aspire to become a world-class enterprise

### **Key Performance Indicators**



(RMB Mil)	1H2021	1H2022	Change YoY
Operating revenue	443,647	496,934	12.0%
of which: telecommunications service revenue	393,215	426,417	8.4%
EBITDA	161,988	173,912	7.4%
EBITDA margin	36.5%	35.0%	-1.5pp
Net profit	59,118	70,275	18.9%
Net profit margin	13.3%	14.1%	0.8pp
Basic earnings per share (RMB)	2.89	3.29	14.1%

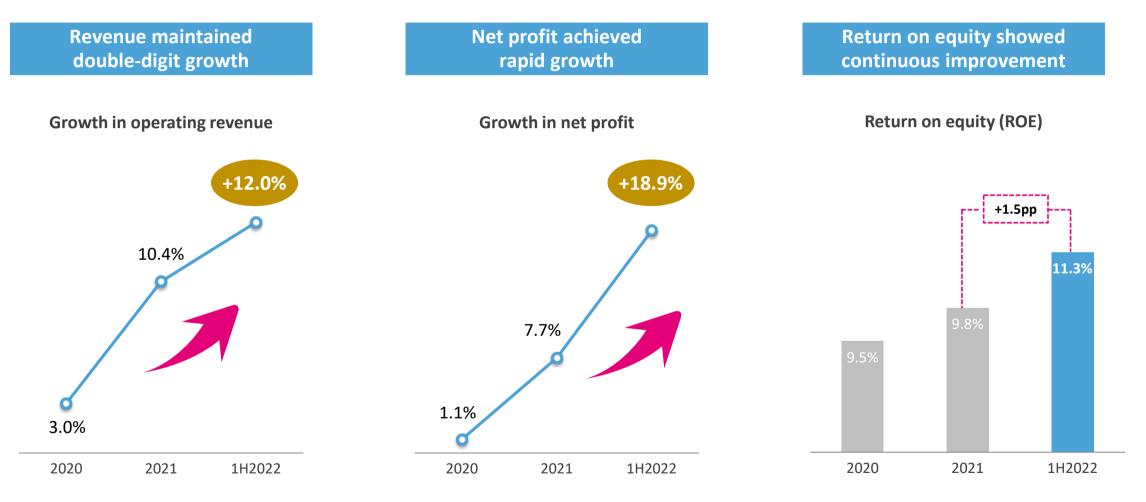
Note: Unless otherwise specified,

1. Telecommunications service revenue = operating revenue-revenue from sales of products and others; revenue from sales of products and others mainly comprises sales of terminal products such as handsets

2. EBITDA = profit from operations + depreciation and amortisation; net profit refers to profit attributable to equity shareholders of the Company

### Maintained a Favourable Trend in Operating Performance; Marked New Milestones on the Journey to Achieve High-quality Development



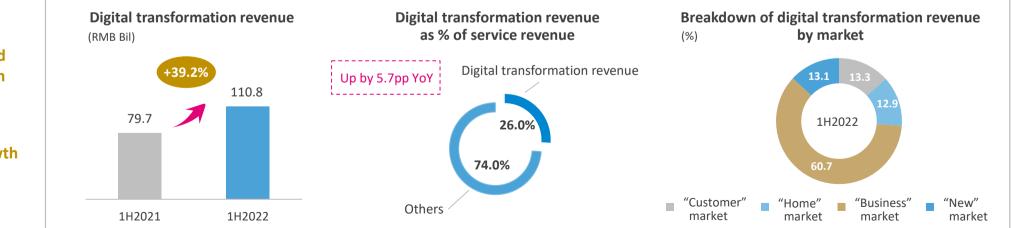


Note: Net profit in 1H2022 increased by 7.3% YoY after excluding the impact of the adjustment to the residual value rate in the same period last year

#### **Further Promoted Value-oriented Operations with Significant Results; Transformation Business Gained Strong Growth Momentum**



**CHBN** revenue growth As % of service revenue "Customer" market 2020 2021 ■ 1H2022 "Home". "Business" & "New" markets (%) (%) +36.5% +24.6% +18.7% 25.8 34.2 60.0 +0.2% 20.8 21.4 20.0 +4.3pp 40.0 35.7 31.4 -2.8 -7.9 2021 1H2022 2020 "Business" market "Customer" market "Home" market "New" market



Note: Digital transformation revenue includes the revenues from new businesses from the "Customer" market (such as Mobile Cloud Drive), the revenues from smart home valueadded businesses from the "Home" market, the revenues from DICT, IoT and dedicated lines businesses from the "Business" market and the revenue from the "New" market

**CHBN revenue** grew across-theboard

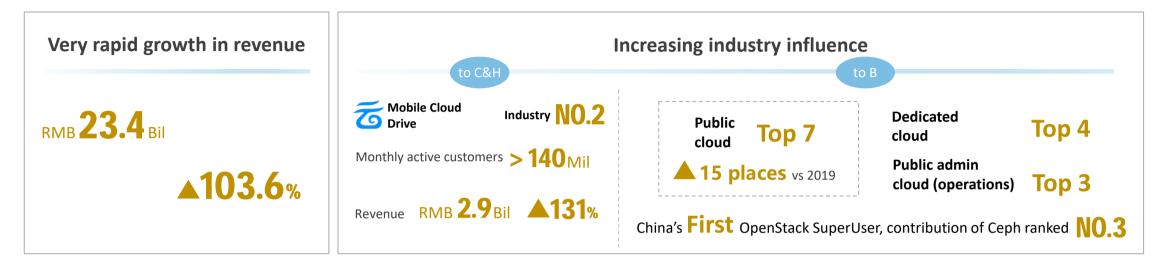
**Proportion of HBN revenue** continued to increase

**Broke new ground** in the information services market

**Key revenue growth** driver

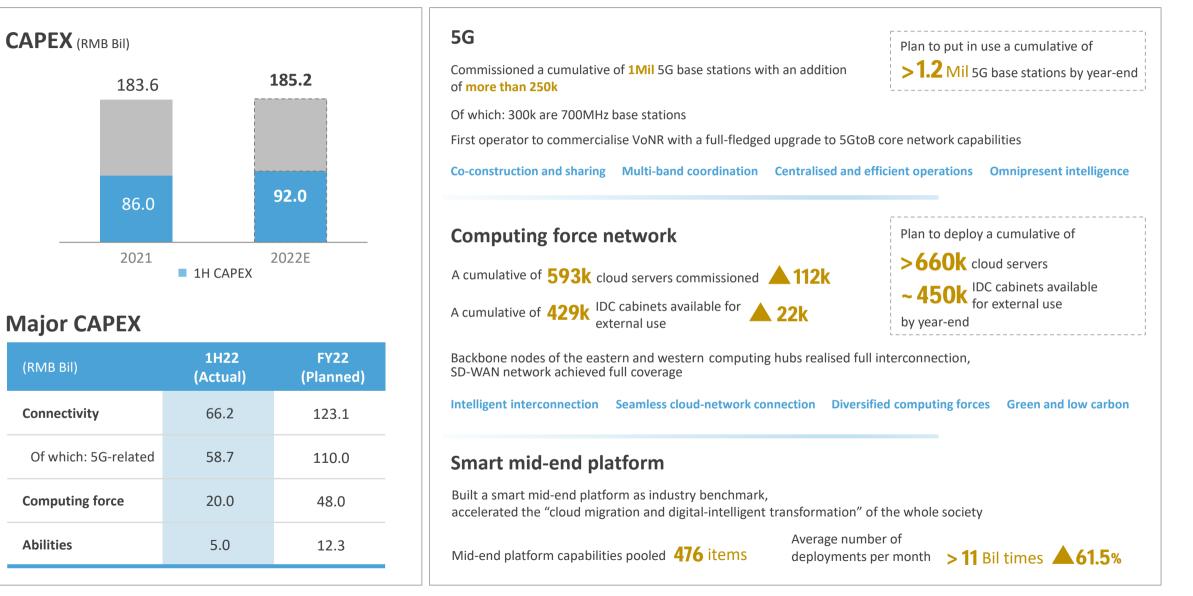
## Mobile Cloud Fast Becoming a Top-Tier Player 6分移动云





Proprietary product development capability supported market expansion					
Resource iteration and upgrade	Proprietary products with high security and controllability	Integrated cloud-network- edge computing capabilities	Signed > 3,500 cloud services major contracts, generating revenue of > RMB13 Bil		
Server resources doubled	Fourth-generation mobile cloud main server	Proprietary "Tianchi" network	Delivered >1,100 cloud migration projects for state-owned enterprises, generating revenue of >RMB 3 Bil		
5 3AZ high-quality resource pools	Million IOPS cloud drive	Computing network brain system, computing force trading	Public admin cloud Healthcare cloud cloud		
Over 600 edge nodes	EB-level storage with high reliability	Edge cloud products	Video Park Desktop cloud cloud		

### Accelerated the Development of Digital-intelligent New Infrastructure



中国移动

### **Continued to Enhance Sci-tech and Innovation Capabilities**



Improved top-level design of technological innovation



#### **Policy Support**



"Special Zone"

Model enterprise for technology reform

Sufficient

motivation

New R&D institutions with diversified investment entities

#### **Continuously increased R&D** investment

#### **R&D** Investment

RMB 8.2 Bil **20.3**%

Address company strategy Address new market driving forces

#### Focused on key areas and allocated resources using a scientific approach

Devel	opment of
CHBN	l products

Critical **Fundamental** technological research on breakthroughs applications

#### Assumed a principle role in driving innovation

- Successfully concluded the first-stage development of critical and core technologies
- 5G innovation consortia continued to expand, forming a cross-disciplinary alliance consisting of a number of leading enterprises to achieve breakthroughs
- Established an expert committee with fellows of academies as its core members to advance leadership in the industrial chain, and launched our "10<sup>1</sup>-10<sup>2</sup>-10<sup>3</sup>-10<sup>4</sup>" industry partnership
- Strove to develop advanced and original technologies centring around two key areas

#### 5G and

next-generation mobile communications

next-generation AI

#### An industry leader in patents and standard-setting

- Owned more than 11k authorised invention patents, sitting comfortably in the group of top-tier global operators
- Led a cumulative of 177 5G international standard-setting projects
- Number of 5G R18 projects ranked the first among global operators
- Accelerated the setting of CFN standards and • established the first CFN open-source community in the world

#### Rapid enhancements to critical digital-intelligent capabilities

- Launched a range of products on AI platform; • more than 100 capabilities were converted into applications to empower network, customer services, public administration and other areas
- Proprietary IoT operating system and enhanced • fourth-generation mobile cloud main server boasted industry-leading performance in China
- Launched the "CMBaaS" integrated brand, • empowering supply chain financing, carbon accounting and other key areas

#### **Extended Enterprise Reforms in Greater Breadth and Depth; Strengthened Open Cooperation to Achieve Mutual Benefits**



## Advanced system reforms and organisational evolution



- Continuously drove the "Double Hundred Action" and further implemented "National Technology Enterprise Reform Program", and added three subsidiaries to the program
- Launched two key pilot reform programs to support technological research and develop specialised, premium, unique and new products and capabilities. The reforms at the policy level helped stimulate creativity and entrepreneurship
- Further optimised incentive mechanisms, tailor made incentive policies taking into consideration the unique characteristics of each business to orderly promote medium to long-term incentives
- Established a pan-terminal and omni-channel direct sales system, deepened grid-based reforms and refined the system supporting the go-to-market initiatives in "Business" market



XinSheng Tech completed its mixed-ownership reforms successfully and achieved breakthroughs

de.

 Introduction of strategic investors Employee share ownership scheme

#### Fostered

open cooperation and ecosystem construction



• Proactively formed and deepened strategic partnerships with local governments, enterprises and public institutions, creating cross-disciplinary synergy in information services

### Strove for favourable policy support

### Pooled competitive advantages of the industry

Continued to strengthen collaborative ecosystem

Achieved significant results in coordinated development

- Promoted the "Joint Innovation Plus" R&D cooperation system, expanded cooperation channels between national platforms and tertiary organisations, explored new models of joint R&D initiatives with enterprises
- Optimised investment strategy to create more synergy within the industry and expanded the digital ecosystem by drawing on the new information service system which features connectivity, computing force and abilities

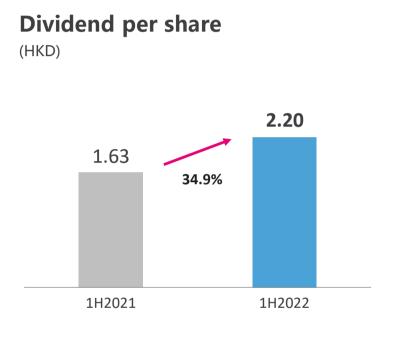
Partners for joint-Innovation

Partners for joint-DICT ecosystem development

>1,400 partners



### **Attach Utmost Importance to Shareholder Returns; Share the Fruits of Digital-Intelligent Transformation**



#### **2022 Dividend Policy**

To create higher returns for our shareholders and share the results of our operating gains, after giving full consideration to the Company's profitability, cash flow condition and future development needs, the Company has decided to pay HK\$2.20<sup>1</sup> per share for the 2022 interim dividend, representing an increase of 34.9% year-on-year. 2022 full-year dividend payout ratio will further increase from that of the previous year. The profit to be distributed in cash for 2023 will gradually increase to 70% or above of the profit attributable to equity shareholders of the Company<sup>2</sup> for that year.

Note:

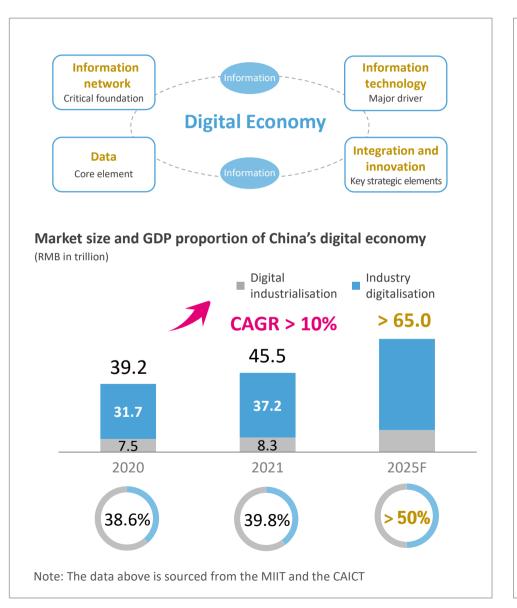
1. Dividends for A-shares will be paid in Renminbi in the amount of RMB1.8942 per share, applying an exchange rate of HK\$1 to RMB0.861004, which is equal to the average central parity rate between Hong Kong dollars and Renminbi announced by the People's Bank of China in the week before the Board declared the interim dividend

2. The base of the Company's profit distribution is the profit attributable to equity shareholders under International Financial Reporting Standards



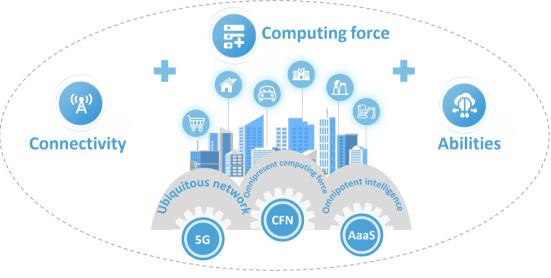
#### Strive to Tap into Enormous Opportunities in the Blue-ocean Digital Economy; Aspire to Become a World-class Enterprise





#### Accelerate the crafting of "Two New Elements"

- Systematically create a new information infrastructure centring around 5G, computing force network and smart mid-end platform
- Innovatively build a new information service system of "connectivity + computing force + abilities"



#### "Two advancements"

- Advance the construction of information infrastructure
- Advance the digital-intelligent transformation of the whole society

#### "Two integrations"

- Accelerate the integration and innovation of information technology
- Accelerate the in-depth integration of information technology into the economy, society and people's livelihoods





### Mr. DONG Xin

**Executive Director & CEO** 

### **Composition of CHBN Revenues**

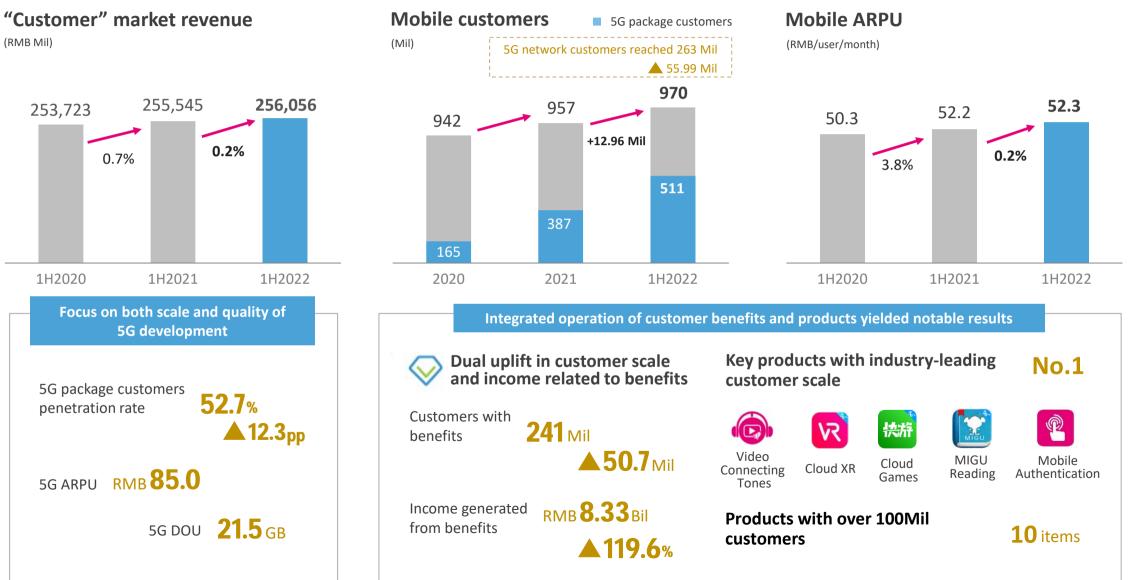


(RMB Mil)	1H2022	Change YoY	As % of service revenue
Service revenue	426,417	8.4%	100.0%
C: "Customer" market revenue	256,056	0.2%	60.0%
of which: wireless data traffic	203,064	-0.2%	47.6%
H: "Home" market revenue	59,434	18.7%	13.9%
of which: smart home value-added business revenue	14,238	41.1%	3.3%
B: "Business" market revenue	91,070	24.6%	21.4%
of which: DICT	48,174	44.2%	11.3%
of which: Industry cloud	18,853	93.9%	4.4%
N: "New" market revenue	19,857	36.5%	4.7%
of which: international business	8,057	19.3%	1.9%
digital content	11,591	50.6%	2.7%

### "Customer" Market

#### Integrated operation engendered stable-to-rising growth

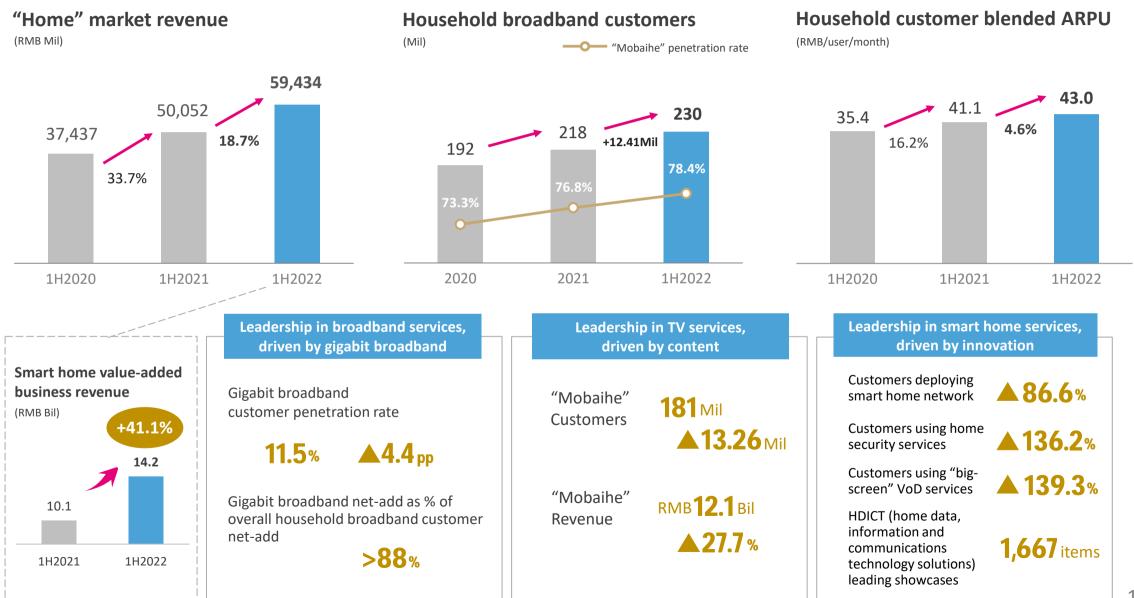




### "Home" Market

#### Value orientation drove rapid business expansion

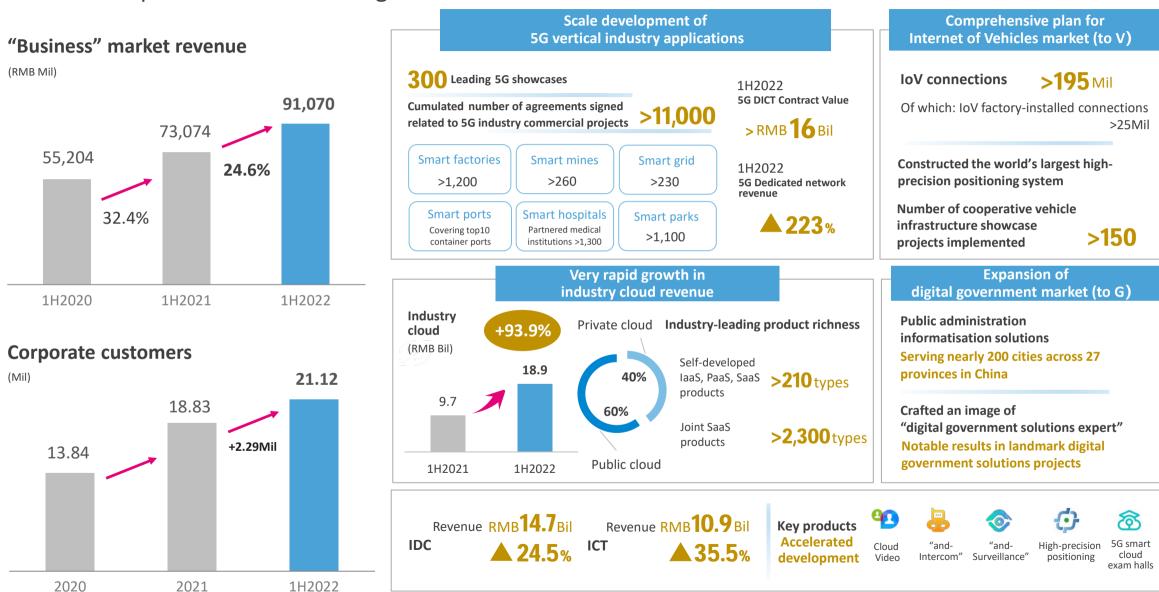




### "Business" Market

Bolstered capabilities fueled strong momentum

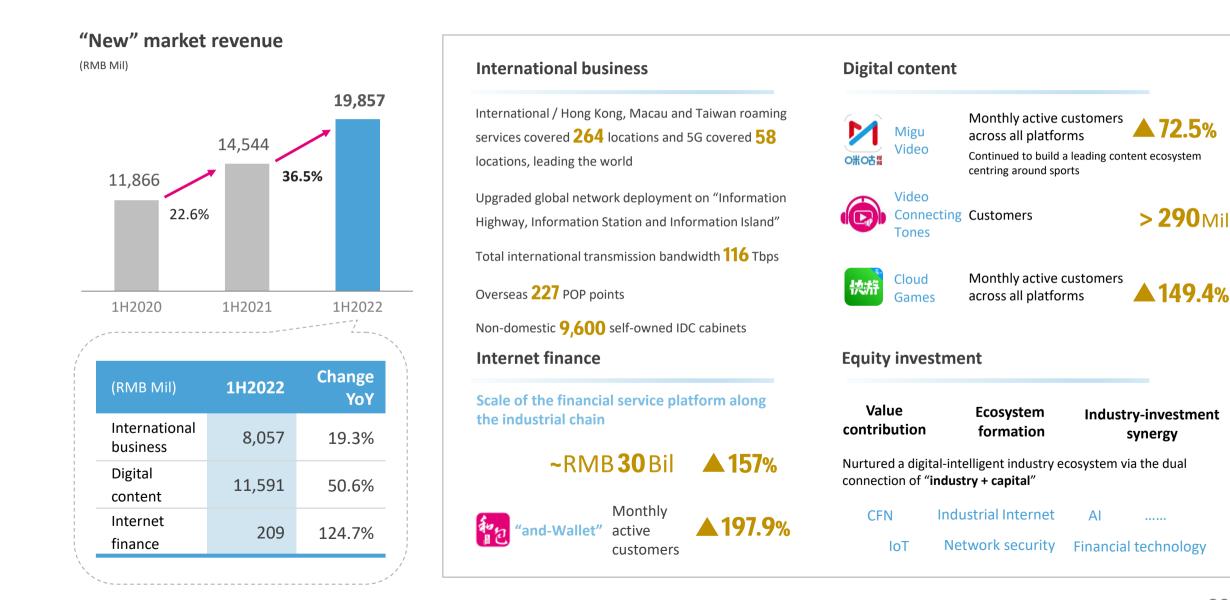




### "New" Market

#### Innovative strategy supported very rapid growth





#### **Placed Emphasis on Customers and Achieved Comprehensive Enhancement to Operational Quality**



Achieved a breakthrough in channel transformations



All-round improvement in operational efficiency of sales alliance

Worked together with up-and-downstream partners along the industry chain

5G terminal manufacturers + distributors 1H22 Pan-terminal sales volume of sales alliance >48Mil

Effectively promoted the popularity of 5G terminals Further increase in industrial influence

#### **Expansion of new channels** vielded remarkable results

Steadily promoted the construction of an Internet-oriented marketing system

Actively developed cross-industry and pan-channel cooperation



#### **Optimisation and upgrade** of grid-based operations

Articulated standard operating procedures for key business scenarios

Enhanced efficiency and satisfaction of front-line operations

Innovation and upgrade of brand operation

Accelerated brand promotion with 5G as the key leverage

GoTone's customers nearly 170Mil

M-zone customers nearly 67Mil

#### Precise operation to enrich brand connotation and image

Forged brand differentiation advantages centring around products, scenarios and activities



**Exclusivity:** Exclusive privileges, health, culture, charity activities



**Popularity:** Trendiness: Trendy gadgets and Convenient services. feature events for warm-hearted specific groups community activities **Continuous improvement of** service quality

High quality network perception High performance product experience High efficiency touchpoint service

Intelligent upgrade of 10086 integrated portal



Integrated service of "see. hear, speak and touch"

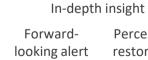
Monthly service volume of video customer services in June 2022 > 130Mil times

Company-level, digital-intelligent platform to enhance and manage customer perception, the first of its kind in the industry



looking alert

**Extensive promotion of the** 



Perception restoration

心级服务 让爱连接 "Heartwarming Service" brand

#### **Enhanced efficiency of** technological empowerment

#### Improved efficiency of H network operations

Energy conservation by energy-saving technology utilised at base stations >180Mil kWh Intelligent management of dumb resources saved an estimate of 760k man-days per annum Improved online customer satisfaction driven by Internet complaint self-service robot

#### Improved efficiency of products and services

Average monthly service volume of intelligent interaction technology exceeded 100Mil times, service efficiency significantly improved Intelligent recommendation empowered digitalintelligent operation of big screen VoD, subscription conversion by more than 70%



By launching intelligent card activation verification service, manpower was reduced by 1,929 man-years

By empowering contract management and examination, efficiency was enhanced by 54%

Note: 1. Sales alliance refers to China Mobile pan-terminal and omni-channel sales alliance

2. Dumb resources refer to equipment resources that are not powered on and cannot automatically report relevant information to the network management system, such as optical delivery boxes, optical splitters, optical fibre pipelines, poles, etc.

### **Strive to Achieve 2022 Full-year Targets**



#### Major plans for 2H2022

• Focus on quality improvements and strive to achieve full-year targets

5G quality Operating quality Product quality

Service quality Management quality

• Accelerate the capacity forging and solidify the foundation for future development

Technology innovationComputing force & network operation &<br/>maintenanceProduct integrationBusiness deliveryData applicationTalent teamOperating quality

- Optimise the collaboration between headquarters, regional companies and specialised teams to generate greater synergy for the Company
- Reinforce risk prevention and control to ensure compliance and healthy operation

## Achieve favourable growth in telecommunications service revenue and net profit

C	5G network customers	Net addition of 130Mil
	Mobile ARPU	Stable and healthy growth
	Household broadband customers	Net addition of 20Mil
н	Household customer blended ARPU	Favourable growth
D	Corporate customers	Net addition of 3Mil
B	Mobile cloud	Become a top-tier player in the industry
Ν	"New" market revenue	Significant growth





### Mr. LI Ronghua

**Executive Director & CFO** 

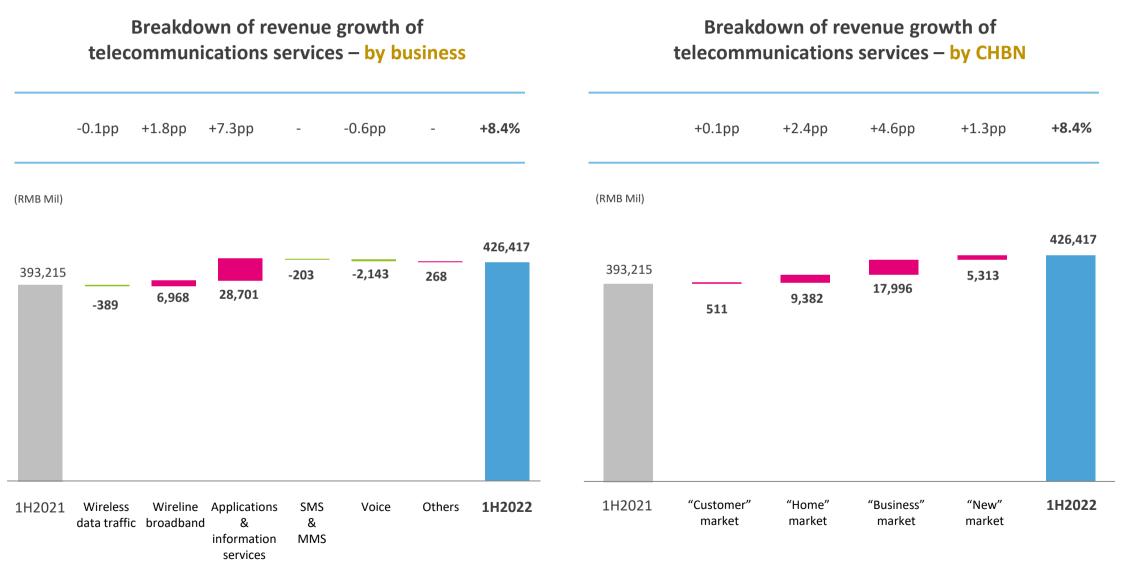
### **Financial Highlights**



(RMB Mil)	1H2021	1H2022	Change YoY
Operating revenue	443,647	496,934	12.0%
Telecommunications service revenue	393,215	426,417	8.4%
Sales of products and other revenue	50,432	70,517	39.8%
Operating expenses	381,131	422,486	10.9%
Profit from operations	62,516	74,448	19.1%
Interest and other income	7,367	8,859	20.3%
Income from investments accounted for using the equity method	6,527	6,195	-5.1%
EBITDA	161,988	173,912	7.4%
Net profit	59,118	70,275	18.9%

#### **Revenue Growth Overview: Revenue Related to Business Transformation Continued to Increase**





#### **Cost Control Overview:** Maintaining Good Cost Control



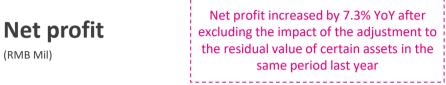
(RMB Mil)	1H2021	1H2022	Change YoY	Major reasons / remarks
Operating expenses	381,131	422,486	10.9%	
Network operation and support expenses	121,146	138,194	14.1%	<ul> <li>Accelerated construction and commissioning of new information infrastructure, and increased investments to support business transformation</li> <li>Among which, maintenance and supporting expenses amounted to RMB87.1bil, up by 22.6%; energy consumption expenses amounted to RMB25.2bil, up by 3.5%</li> </ul>
Depreciation and Amortisation	99,472	99,464	0.0%	<ul> <li>The scale of assets increased due to accelerated network upgrades and business transformation</li> <li>Adjustments were made to the residual value of certain assets in the same period last year</li> </ul>
Employee benefit and related expenses	55,910	63,934	14.4%	<ul> <li>More resources were spent on R&amp;D talents in the fields of 5G and AICDE, and management talents for the "business" and "new" markets</li> </ul>
Selling expenses	30,389	26,182	-13.8%	<ul> <li>Enhanced online sales and service capabilities resulting from accelerated transformation of sales channels</li> </ul>
Cost of products sold	50,042	68,900	37.7%	<ul> <li>Handset sales grew significantly as 5G handsets were available with more varieties and at more affordable prices</li> </ul>
Other operating expenses	24,172	25,812	6.8%	<ul> <li>Increased investments in R&amp;D and innovation but strictly controlled administrative and business entertainment expenses</li> </ul>
of which: Interconnection	9,796	10,676	9.0%	

#### **Profit Overview: Profit Continued to Increase**

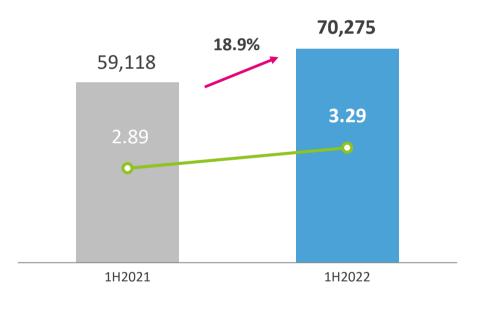


**EBITDA** (RMB Mil) 173,912 161,988 7.4% 40.8% 41.2% 0 0 0 35.0% 1H2021 1H2022  $-\mathbf{O}$ **EBITDA** margin

-0-EBITDA / telecommunications service revenue



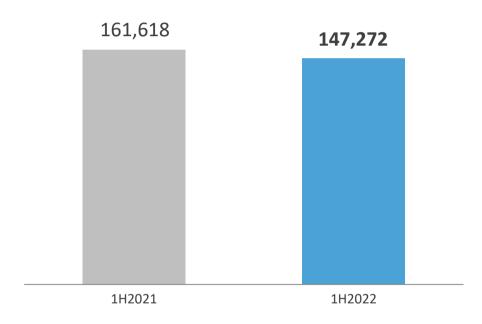
(RMB Mil)





#### Cash Flow Overview: Favourable Cash Flow

Net cash generated from operating activities (RMB Mil)



(RMB Mil) 75,593 55,225

Note: Free cash flow = net cash generated from operating activities -

1H2021

capital expenditure incurred

Free cash flow

1H2022

#### **Capital Structure Overview: Maintaining Stable and Healthy Capital Structure**

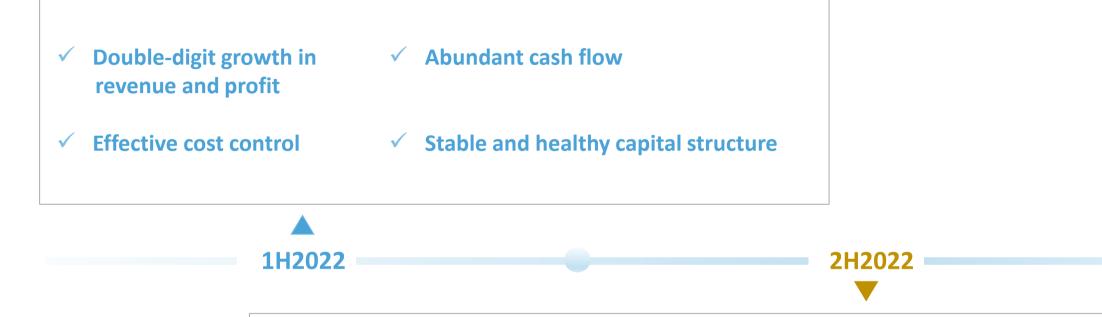


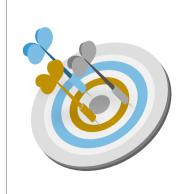
(RMB Mil)	2021.12.31	2022.06.30
Shareholder's equity	1,206,350	1,283,466
Interest-bearing debt		
Total book capitalisation	1,206,350	1,283,466
Liabilities-to-assets ratio	34.3%	32.6%
Cash & bank deposits	342,201	369,498

**S&P, Moody's:** Corporate credit ratings are equivalent to China sovereign ratings

### **Continue to Create Greater Value**







Further deepen value-oriented operating practices and strengthen centralised management, ensuring the attainment of full-year performance targets

Continue to further improve management of funds, assets and capital efficiency, stimulating the Company's vitality in value creation

Further strengthen risk management and control, ensuring sustainable and healthy development

Q&A

For more information, please contact: Investor Relations Department: ir@chinamobilehk.com Or visit the Company's website: www.chinamobileltd.com

# Extracts from Unaudited Consolidated Statement of Comprehensive Income for the Six Months Ended 30 June 2022 – Appendix I



(RMB Mil)	1H2021	1H2022	(RMB Mil)	1H2021	1H2022
Operating revenue	443,647	496,934	Selling expenses	30,389	26,182
Revenue from telecommunications services	393,215	426,417	Cost of products sold	50,042	68,900
of which: Voice services	40,849	38,706	Other operating expenses	24,172	25,812
SMS & MMS	16,481	16,278			
Wireless data traffic	208,581	208,192	Profit from operations	62,516	74,448
Wireline broadband	47,200	54,168	Other gains	2,707	3,076
Applications and information services	69,287	97,988	Interest and other income	7,367	8,859
Others	10,817	11,085	Finance costs	(1,421)	(1,229)
Revenue from sales of products and others	50,432	70,517	Income from investments accounted for using the equity method	6,527	6,195
			Taxation	(18,510)	(21,012)
Operating expenses	381,131	422,486			
Network operation and support expenses	121,146	138,194	Profit for the period	59,186	70,337
Depreciation and amortisation	99,472	99,464	Equity shareholders of the Company	59,118	70,275
Employee benefit and related expenses	55,910	63,934	Non-controlling interests	68	62

### Extracts from Unaudited Consolidated Balance Sheet as at 30 June 2022 – Appendix II



(RMB Mil)	2021.12.31	2022.06.30
Current assets	595,371	627,561
Non-current assets	1,245,956	1,282,820
Total assets	1,841,327	1,910,381
Current liabilities	582,148	568,573
Non-current liabilities	48,887	54,360
Total liabilities	631,035	622,933
Total equity	1,210,292	1,287,448

### **Operating Data** - **Appendix III**



		Unit	1H2021	1H2022
	Customers	Mil	945.51	969.85
-	Mobile service revenue	RMB Mil	292,459	300,322
Mobile service	ARPU	RMB	52.2	52.3
wobile service	Handset data traffic	GB Bil	58.19	68.28
-	Handset data traffic DOU	GB	11.9	13.5
	MOU	Minutes	264	254
	Network customers	Mil	127.06	262.64
Of which: 5G	ARPU	RMB	88.9	85.0
	Handset data traffic DOU	GB	20.7	21.5
	Customers	Mil	225.60	256.06
Wireline broadband service	Wireline broadband service revenue	RMB Mil	47,200	54,168
	ARPU	RMB	36.1	36.3
Of which: Household	Customers	Mil	205.44	230.34
broadband	Household customer blended ARPU	RMB	41.1	43.0