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CHINA MOBILE LIMITED

中國移動有限公司

(Incorporated in Hong Kong with limited liability under the Companies Ordinance)

(Stock Code: 941)

ANNOUNCEMENT APPOINTMENT OF DIRECTOR

The Board of Directors (the “**Board**”) of China Mobile Limited (the “**Company**”) is pleased to announce that, as proposed by the Nomination Committee of the Company and after review and approval by the Board, Mr. Xi Guohua has been appointed as Executive Director and Vice Chairman of the Company with effect from 26 July 2011.

Mr. Xi Guohua, age 59, is currently the Secretary of the CPC Committee and Vice Chairman of China Mobile Communications Corporation, and a Director and Vice Chairman of China Mobile Communication Co., Ltd. Mr. Xi formerly served as Deputy Director General of the Telegraph Bureau, Deputy Director of the Telecommunications Division, Deputy Director General and Director General of the Long-Distance Telecommunications Bureau, Deputy Chief Engineer and Deputy Director General of the Posts and Telecommunications Administration of Shanghai. Mr. Xi also served as Deputy Director General of the Telecommunications Bureau of the Ministry of Posts and Telecommunications, Chairman and Executive Vice President of Shanghai Bell Company Limited, Vice Minister of the Ministry of Information Industry, President of China Network Communications Group Corporation and Vice Minister of the Ministry of Industry and Information Technology. Mr. Xi graduated from the Faculty of Electrical Engineering of Hefei University of Technology in 1977. Mr. Xi also holds a Master’s Degree in management from the School of Economics and Management of Shanghai Jiaotong University and a doctoral degree in management from the School of Economics and Management of Tongji University. Mr. Xi is a professor-level senior engineer and has extensive experience in telecommunications management, operations and technology. Mr. Xi has not held any other directorships in any listed public companies in the last three years.

The Company and Mr. Xi Guohua have not entered into any service contract which provides for a specified length of service. Mr. Xi will be subject to retirement by rotation and re-election at annual general meetings of the Company every three years. Mr. Xi will receive a salary of HK\$100,000 per month, plus a discretionary bonus and a discretionary award of share options as may be determined by the Board with reference to his performance, together with an annual director’s fee of HK\$180,000 as proposed by the Board and approved by the

shareholders of the Company. Director's fees are payable on a time pro-rata basis for any non-full year's service. The remuneration of Mr. Xi has been determined with reference to his duties, responsibilities and experience, and to prevailing market conditions.

The Company firmly believes that Mr. Xi Guohua's extensive experience and valuable expertise will be of great benefit to the Company. The Company takes this opportunity to welcome him as a member of the Board.

Save as disclosed herein, Mr. Xi Guohua does not have any relationship with any directors, senior management, substantial shareholder or controlling shareholder of the Company. He does not have any interest in shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, there is no other information required to be disclosed pursuant to any of the requirements of Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there are no other matters relating to the appointment of Mr. Xi Guohua that need to be brought to the attention of the shareholders of the Company.

By Order of the Board
China Mobile Limited
Wang Jianzhou
Chairman

Hong Kong, 26 July 2011

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Wang Jianzhou, Mr. Xi Guohua, Mr. Li Yue, Mr. Lu Xiangdong, Mr. Xue Taohai, Madam Huang Wenlin, Mr. Sha Yuejia, Mr. Liu Aili, Madam Xin Fanfei and Mr. Xu Long as executive directors, Dr. Lo Ka Shui, Mr. Frank Wong Kwong Shing and Dr. Moses Cheng Mo Chi as independent non-executive directors.