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## CHINA MOBILE LIMITED

### 中國移動有限公司

*(Incorporated in Hong Kong with limited liability under the Companies Ordinance)*

**(Stock Code: 941)**

## ANNOUNCEMENT RE-DESIGNATION OF DIRECTORS

The Board of Directors (the “**Board**”) of China Mobile Limited (the “**Company**”) announces that with effect from 19 August 2010, Mr. Wang Jianzhou, Executive Director, Chairman and Chief Executive Officer of the Company, has ceased to be the Chief Executive Officer and remains as Executive Director and Chairman of the Company. Mr. Li Yue, Executive Director and Vice President of the Company, has been re-designated as Executive Director and Chief Executive Officer of the Company.

Mr. Li Yue joined the Board in March 2003. Mr. Li has been engaging in the areas of telecommunications network operations and maintenance, planning and construction, operational management and corporate development strategies and has many years of experience in the telecommunications industry. The Board is confident that the re-designation of Mr. Li as the Chief Executive Officer of the Company will further reinforce the development of the Company on the existing solid foundation.

The re-designation enables the Company to comply with the best practice for corporate governance of separating the roles of chairman and chief executive officer under the Code on Corporate Governance Practices as set out in Appendix 14 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

Mr. Li Yue, age 51, Executive Director and Chief Executive Officer of the Company, is in charge of operation and management. Mr. Li is also the President and Director of China Mobile Communications Corporation (the controlling shareholder of the Company), a Director of China Mobile Communication Co., Ltd. and the Chairman of Union Mobile Pay Limited. Mr. Li previously served as Deputy Director General and Chief Engineer of Tianjin Long-Distance Telecommunications Bureau, Deputy Director General of Tianjin Posts and Telecommunications Administration, President of Tianjin Mobile Communications Company, Deputy Head of the Preparatory Team of China Mobile Communications Corporation, Vice President of China Mobile Communications Corporation, Chairman of Aspire Holdings Limited and a Non-executive Director of Phoenix Satellite Television Holdings Ltd. Mr. Li holds a Bachelor’s Degree in telephone exchange from the Correspondence College of Beijing University of Posts and Telecommunications, a Master’s Degree in business administration from Tianjin University and a doctoral degree in business administration from Hong Kong

Polytechnic University. Mr. Li is a professor-level senior engineer and had won many national, provincial and ministerial level scientific and technological progress awards. Save as disclosed above, Mr. Li has not held any other directorships in any listed public companies in the last three years.

The Company and Mr. Li Yue have not entered into any service contract which provides for a specified length of service. Mr. Li will be subject to retirement by rotation and re-election at annual general meetings of the Company every three years. Mr. Li will receive a salary of HK\$100,000 per month, plus a discretionary bonus and a discretionary award of share options as may be determined by the Board with reference to his performance, together with an annual director's fee of HK\$180,000 as proposed by the Board and approved by shareholders of the Company. Director's fees are payable on a time pro-rata basis for any non-full year's service. The remuneration of Mr. Li Yue has been determined with reference to his duties, responsibilities and experience, and to prevailing market conditions.

Save as disclosed herein, Mr. Li Yue does not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company. As of the date of this announcement, Mr. Li holds share options involving 934,000 shares in the Company. Save for such share options, Mr. Li does not have any interest in shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed herein, there are no other matters relating to the re-designation of Mr. Wang Jianzhou and Mr. Li Yue that need to be brought to the attention of the shareholders of the Company nor is there any information which needs to be disclosed pursuant to any of the requirements of Rule 13.51(2) of the Listing Rules. Mr. Wang has confirmed that there is no disagreement with the Board.

By Order of the Board  
**China Mobile Limited**  
**Wong Wai Lan, Grace**  
*Company Secretary*

Hong Kong, 19 August 2010

*As at the date of this announcement, the Board of Directors of the Company comprises Mr. Wang Jianzhou, Mr. Li Yue, Mr. Lu Xiangdong, Mr. Xue Taohai, Madam Huang Wenlin, Mr. Sha Yuejia, Mr. Liu Aili, Madam Xin Fanfei and Mr. Xu Long as executive directors, Dr. Lo Ka Shui, Mr. Frank Wong Kwong Shing and Dr. Moses Cheng Mo Chi as independent non-executive directors and Mr. Nicholas Jonathan Read as a non-executive director.*