



CHINA MOBILE (HONG KONG) LIMITED

(Incorporated in Hong Kong with limited liability under the Companies Ordinance)

(Stock code: 941)

ANNOUNCEMENT

The unaudited financial data of the Group for the first three quarters of 2005 reflected:

- Operating revenue reached RMB176.068 billion, up by 27.8% over the same period last year, up by 17.9% over the same period last year when compared with the combined results of the 31 provincial operating subsidiaries
- EBITDA of RMB96.028 billion, up by 23.2% over the same period last year, up by 14.7% over the same period last year when compared with the combined results of the 31 provincial operating subsidiaries
- Net profit of RMB36.869 billion, up by 27.6% over the same period last year, up by 22.3% over the same period last year when compared with the combined results of the 31 provincial operating subsidiaries

Note 1: The reference to the comparison with the combined results of the 31 provincial operating subsidiaries above is made on the basis of the financial performance of all the 31 provincial operating subsidiaries for the period from 1 January 2004 to 30 September 2004.

In accordance with the Company's disclosure policy and to further enhance the transparency of the Group and timely provide additional information with which shareholders, investors and the general public may better appraise the business and financial position of the Group, the board of directors (the "Board") of China Mobile (Hong Kong) Limited (the "Company"), together with its subsidiaries, the "Group") announces certain selected unaudited key performance indicators of the Group for the first three quarters of 2005.

SELECTED UNAUDITED KEY PERFORMANCE INDICATORS

Financial Data (Note 2, Note 3)

	For the period from 1 January 2005 to 30 September 2005	For the period from 1 January 2004 to 30 September 2004	Increase
Operating Revenue (RMB)	176.068 billion (equivalent to approximately HK\$169.296 billion)	137.787 billion (equivalent to approximately HK\$129.988 billion)	27.8%
EBITDA (RMB)	96.028 billion (equivalent to approximately HK\$92.335 billion)	77.939 billion (equivalent to approximately HK\$73.527 billion)	23.2%
EBITDA margin	54.5%	56.6%	
Net Profit (RMB)	36.869 billion (equivalent to approximately HK\$35.451 billion)	28.898 billion (equivalent to approximately HK\$27.262 billion)	27.6%
Net Profit margin	20.9%	21.0%	

Note 2: The above unaudited financial data is prepared in accordance with the generally accepted accounting principles in Hong Kong. The financial data of the Group for the first three quarters of 2005 included the results of the Company and its subsidiaries, including the 31 provincial mobile companies, while the financial data for the first three quarters of 2004 included the results of the Company and its original subsidiaries, including the 21 provincial mobile companies, and also included the results of the provincial mobile companies in Inner Mongolia and nine other provinces starting from 1 July 2004, the date of completion of the acquisition, to 30 September 2004.

Note 3: The Hong Kong Institute of Certified Public Accountants has issued a number of new and revised Hong Kong Financial Reporting Standards and Hong Kong Accounting Standards ("New HKFRSs"), which are effective for accounting periods beginning on or after 1 January 2005. The above unaudited financial data has recognised the impact of New HKFRSs.

Operational Data

	As at 30 September 2005/ For the period from 1 January 2005 to 30 September 2005	As at 30 June 2005/ For the period from 1 January 2005 to 30 June 2005
Number of Subscribers	234.88 million	223.78 million
Net increase in subscribers for the relevant reporting period	30.58 million	19.49 million
Average Revenue per User per Month (ARPU) during the relevant reporting period (RMB/User/Month)	90	90
Total Usage for the relevant reporting period (Minutes)	650.83 billion	418.06 billion
Average Usage per User per Month (MOU) during the relevant reporting period (Minutes/User/Month)	331	328
Average Revenue per Minute of Usage during the relevant reporting period (RMB)	0.271	0.274
Number of Users of Mobile Data Services	196.74 million	185.12 million
Short Message Services Usage Volume for the relevant reporting period (Messages)	178.5 billion	115.7 billion
Network Capacity (Users)	279 million	264 million
Network Utilization Rate	84.2%	84.7%
Number of Employees	96,217	93,415
Labour Productivity (Subscribers/Employee)	2,441	2,396

By leveraging the advantages of scale that result from its being the market leader in Mainland China's mobile telecommunications industry, and by ceaselessly pursuing refined management techniques and effective marketing strategies, the Group achieved commendable financial results for the first three quarters of 2005. The Group's operating revenue reached RMB176.068 billion, representing an increase of 27.8 per cent. compared to the same period of last year. EBITDA reached RMB96.028 billion, representing an increase of 23.2 per cent. compared to the same period of last year. EBITDA margin was maintained at a relatively high level of 54.5 per cent. Net profit reached RMB36.869 billion, representing an increase of 27.6 per cent. compared to the same period of last year.

For ease of comparison, if the financial performance of the provincial operating subsidiaries in Inner Mongolia and nine other provinces for the period from 1 January 2004 to 30 June 2004 is taken into account, the operating revenue, EBITDA and net profit of the Group for the first three quarters of 2005 represented an increase of 17.9%, 14.7% and 22.3% over the corresponding combined results of the 31 provincial subsidiaries, respectively.

By leveraging its premium and efficient network and significant economies of scale and brand advantages, refining its management methods, adopting effective marketing strategies, delivering personalised services, and focusing on innovation and developing new businesses, the Group continued to make encouraging progress in developing its business and recorded favourable subscriber growth in a competitive environment during the first three quarters of 2005. As at 30 September 2005, the Group's subscribers reached 234.88 million. Operating revenue recorded sustained and favourable growth due to a favourable subscriber growth, flexible and effective voice usage volume marketing plans and the rapid and stable development of data businesses. During the period, the decline in ARPU and average revenue per minute of usage has been relatively better controlled. Benefiting from refined costs control methods and economies of scale, EBITDA margin and net profit margin remain stable.

The Group will continue to fully leverage its leading position in Mainland China's mobile telecommunications industry and its economies of scale, further integrate its brands catering to different target customer segments and consolidate and enhance its brand advantages, aggressively develop mobile data and other new businesses, and strengthen the classification of voice usage volume promotion. The Group will unwaveringly pursue business and service innovation, strive to consolidate its leading market position and maintain its sound fundamentals and sustainable development, with a view to generating greater value for its shareholders. In a competitive environment, the Group will continue to promote orderly and rational competition and strive to foster a healthy environment for further industry development. This will better serve the long-term interests of consumers, operating companies and investors.

The Board wishes to remind investors that the above key performance indicators are based on the Group's unaudited management accounts. Investors are cautioned not to unduly rely on such data.

In the meantime, investors are advised to exercise caution in dealing in the securities of the Company.

For your convenience, this announcement contains translation between Renminbi amounts and Hong Kong dollars at RMB1.04 = HK\$1.00 for data in respect of the period from 1 January 2005 to 30 September 2005, and translation between Renminbi amounts and Hong Kong dollars at RMB1.06 = HK\$1.00 for data in respect of the period from 1 January 2004 to 30 September 2004. The translations are not representations that the Renminbi and Hong Kong dollar amounts could actually be converted at this rate, or at all.

As at the date of this announcement, the Board of Directors of the Company is comprised of Mr. Wang Jianzhou, Mr. Li Yue, Mr. Lu Xiangdong, Mr. Xue Taohai, Mr. Zhang Chenshuang, Madam Li Mofang, Mr. He Ning, Mr. Li Gang and Mr. Xu Long as executive directors, Dr. Lo Ka Shui, Mr. Frank Wong Kwong Shing and Mr. Moses Cheng Mo Chi as independent non-executive directors and Sir Julian Michael Horn-Smith as non-executive director.

By Order of the Board
China Mobile (Hong Kong) Limited
Wang Jianzhou
Chairman and Chief Executive Officer