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CHINA MOBILE (HONG KONG) LIMITED

(Incorporated in Hong Kong with limited liability under the Companies Ordinance)

ANNOUNCEMENT

In accordance with the Company's disclosure policy and to further enhance the transparency of the Group and timely provide additional information with which shareholders, investors and the general public may better appraise the business and financial position of the Group, the Board announces certain selected unaudited key performance indicators of the Group for the first three quarters of 2003.

In accordance with the Company's disclosure policy and to further enhance the transparency of the Group and timely provide additional information with which shareholders, investors and the general public may better appraise the business and financial position of the Group, the board of directors (the "Board") of China Mobile (Hong Kong) Limited (the "Company", together with its subsidiaries, the "Group") announces certain selected unaudited key performance indicators of the Group for the first three quarters of 2003.

SELECTED UNAUDITED KEY PERFORMANCE INDICATORS

Financial Data

	For the period from 1 January 2003 to 30 September 2003 (Totalling 273 days)	For the period from 1 January 2002 to 30 September 2002 Pro-forma combined* (Totalling 273 days)	Increase
Total Revenue (RMB)	116.853 billion (equivalent to approximately HK\$110.239 billion)	107.107 billion (equivalent to approximately HK\$101.044 billion)	9.1%
EBITDA (RMB)	68.986 billion (equivalent to approximately HK\$65.081 billion)	63.193 billion (equivalent to approximately HK\$59.616 billion)	9.2%
EBITDA margin	59.0%	59.0%	
Net Profit (RMB)	26.196 billion (equivalent to approximately HK\$24.713 billion)	25.102 billion** (equivalent to approximately HK\$23.681 billion)	4.4%
Net Profit margin	22.4%	23.4%	

* The pro-forma combined financial data have been prepared as if the current structure of the Group (including 21 mobile telecommunications operating subsidiaries) had existed throughout the first three quarters of 2002.

** As required by SSAP12 (revised) issued by the Hong Kong Society of Accountants regarding the change in accounting treatment of deferred taxation, retrospective adjustments were made to certain pro-forma combined financial data for the first three quarters of 2002 whereby net profit was adjusted to RMB25.102 billion from the original RMB25.165 billion.

Operational data

	As at 30 September 2003/ For the period from 1 January 2003 to 30 September 2003 (Totalling 273 days)	As at 30 June 2003/ For the period from 1 January 2003 to 30 June 2003 (Totalling 181 days)
Number of Subscribers	135.00 million	129.09 million
Net increase in subscribers for the relevant reporting period	17.32 million	11.41 million
Average Revenue per User per Month (ARPU) during the relevant reporting period (<i>RMB/User/Month</i>)	103	104
Total Usage for the relevant reporting period (<i>Minutes</i>)	260.15 billion	161.87 billion
Average Usage per User per Month (MOU) during the relevant reporting period (<i>Minutes/User/Month</i>)	229	220
Average Revenue per Minute during the relevant reporting period (<i>RMB</i>)	0.449	0.474
Number of Users of Mobile Data Services	91.78 million	83.05 million
Short Message Services Usage Volume for the relevant reporting period (<i>Messages</i>)	65.8 billion	40.7 billion
Network Capacity (<i>Users</i>)	152 million	148 million
Network Utilization Rate	88.7%	87.0%
Number of Employees	63,359	61,859
Labour Productivity (<i>Subscribers/Employee</i>)	2,131	2,087

The business of the Group continued to show favourable growth during the first three quarters of 2003. As at 30 September 2003, the number of the Group's subscribers reached 135 million, representing a net increase of 17.32 million subscribers in nine months from the subscriber base as at 31 December 2002. In response to intensifying competition, the Group adopted rational and effective market-oriented competitive strategies, actively conducted brand promotion and marketing, developed comprehensive new businesses, further improved customer service processes, integrated sales and distribution channels, and launched special promotional packages tied to usage volume to fully leverage our network capability, which led to increased customer satisfaction and sustained growth in subscriber base and usage volume. Despite the decline in average revenue per minute, MOU increased during this period, benefiting from the favourable effects of price elasticity. This has resulted in a relatively stable ARPU, which together with the robust subscriber growth, contributed to favourable growth of total revenue. The Group's short message services usage volume continued to grow rapidly during the first three quarters of 2003, indicating the enormous development potential for the Group's mobile data business.

The flexible and effective marketing strategies implemented by the Group stimulated total usage, especially the off-peak hour usage, enhancing the Group's overall network utilization. It also ensured that the pressure for network expansion and investment would not grow in direct proportion with the increase in total usage, thereby easing somewhat the pressure for network expansion.

With robust business growth, effective cost controls and the further realization of the benefits of economies of scale, the Group achieved sustained favourable growth in its revenue, EBITDA and net profit during the first three quarters of 2003, recording an increase of 9.1%, 9.2% and 4.4% respectively when compared to the pro-forma combined figures for the same period in 2002. EBITDA margin was sustained at a high level of 59.0% during the first three quarters of 2003.

Given the ever-increasing competitive pressures, the Group will continue to proactively leverage its leading advantages of scale, network quality, technologies and services. The Group will further integrate its brands, catering to different target customer segments, and aggressively develop mobile data and other new businesses. The Group will unswervingly pursue business and service innovation, and focus on its core mobile telecommunications business. The Group will strive to consolidate its leading market position and maintain its sound fundamentals and sustainable development, with a view to generating greater value for its shareholders.

The Board wishes to remind investors that the above key performance indicators are based on the Group's unaudited management accounts. Investors are cautioned not to unduly rely on such data.

In the meantime, investors are advised to exercise caution in dealing in the securities of the Company.

For your convenience, this announcement contains translation between Renminbi amounts and Hong Kong dollars at RMB1.06 = HK\$1.00. The translations are not representations that the Renminbi and Hong Kong dollar amounts could actually be converted at this rate, or at all.

By Order of the Board
China Mobile (Hong Kong) Limited
Wang Xiaochu
Chairman and Chief Executive Officer

Hong Kong, 20 October 2003