

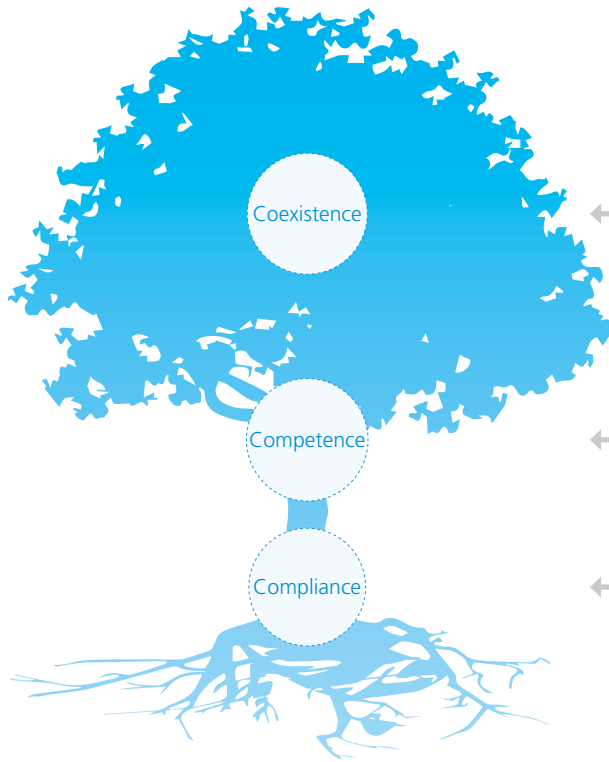
Sustainability Strategy

Since the first mobile phone system was created in 1987, China's information and communications technology (ICT) sector has made enormous strides. China Mobile has been a witness, participant and builder of this development that has undergone "blankness in 1G, following in 2G, making breakthroughs in 3G, keeping pace in 4G, and striving for leadership in 5G". Always bearing in mind the corporate mission and founding aspiration to "Communicate a Boundless World and Construct an Information Society", China Mobile aims to become a world-class enterprise and pledges to drive and lead the upgrade and development of China's ICT sector, in order to continuously meet people's growing digital needs and become a model for advancing human civilization.

Back in 2006, China Mobile established its corporate responsibility philosophy: "With perfect sincerity and integrity, we will strive to fulfil our triple-sided responsibilities: our economic responsibility, our social responsibility and our environmental responsibility". The Company fully incorporates the requirements for fulfilling its social responsibility into its strategy and action plan for developing into a world-class company, and builds on the role of information and communications technologies to connect and empower, thereby enabling all stakeholders to play to their strengths.

The focus of China Mobile social responsibility efforts goes as follows: **empowering stakeholders with ICT to achieve all-win in economic, social and environmental sustainability**. Specifically, there are three layers: "Compliance" (the roots), "Competence" (the trunk), and "Coexistence" (the leaves). Inter-connected and progressive, these three layers form the China Mobile "Tree of Responsibility", which embodies the conceptual core and behavioral logic of China Mobile's social responsibility efforts.






China Mobile "Tree of Responsibility"



To facilitate the provision of equal development opportunities for a wider group of people and the harmonious coexistence of mankind and nature

To draw on the Company's expertise, provide sustainable products and services, and maximize the empowerment of stakeholders to jointly create rich social value

To comply with laws and regulations, operate with integrity, and earnestly fulfil product and operation responsibilities

1G - Blankness	2G - Following	3G - Making breakthroughs	4G - Keeping pace	5G - Striving for leadership
<ul style="list-style-type: none"> Wireless communication becoming a reality 	<ul style="list-style-type: none"> Constructed the world's largest mobile network, cultivating local manufacturers 	<ul style="list-style-type: none"> From nothing to something, filling the void in industries like chip and instrument The world's only operator of TD-SCDMA network Achieving the goal of "taking up 1/3 of the market" in China 	<ul style="list-style-type: none"> From marginal to mainstream, TD-LTE leading the industry to realize group breakthroughs Leading the course of TDD development and realizing the vision of "mobile changing life" 	<ul style="list-style-type: none"> From mainstream to leading, achieving full global leadership in the development of technology, standards, industry and cross-sectoral application of 5G Becoming a major force in building a "Cyberpower", digital nation and smart society
Analogue voice	Digital voice Low-speed data	Digital voice Mid- and high-speed data	All-IP voice Mobile broadband	Internet of Intellignet Things
				
1980s	1990s	2000s	2010s	2020s

As 5G opens up massive opportunities, the Company is set to fully unlock its vast potential for supporting high-quality economic and social development. We will join hands with various industries and seek to combine 5G with emerging technologies such as AI, IoT, cloud computing, big data and edge computing to help build an inclusive digital economy where everyone benefits and enjoys a better, sustainable digital life. Taking "Responsible Operations & High-quality Development" as our foothold, we will strive to fully fulfil our responsibilities in economic, social and environmental dimensions. Striking out in the three directions of "Jointly Building the Engine of a Smart Society", "Jointly Creating an Inclusive Good Life for All", and "Jointly Shaping a Harmonious Ecology", we will push forward the nine key sustainability actions on all fronts and contribute to the realization of the United Nations Sustainable Development Goals.

China Mobile "139" Sustainability Action Model

