# **China Mobile (Hong Kong) Limited** 2002

### **Forward-Looking Statements**



This presentation contains forward-looking statements. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. Actual results may differ materially from those expressed or implied by these forward-looking statements. Because of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in this presentation might not occur in the way we expect, or at all. You should not place undue reliance on any forward-looking information.

### Agenda



- 2001 Annual Results
- Overview of the Acquisition
- Future Outlook

# **2001 Annual Results**



### **Key Performance Indicators**

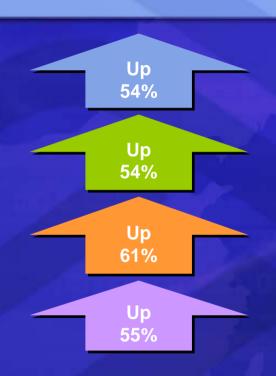




**Total Revenue** RMB 100.3 bn

EBITDA RMB 60.3bn

Net Profit RMB 28.0 bn

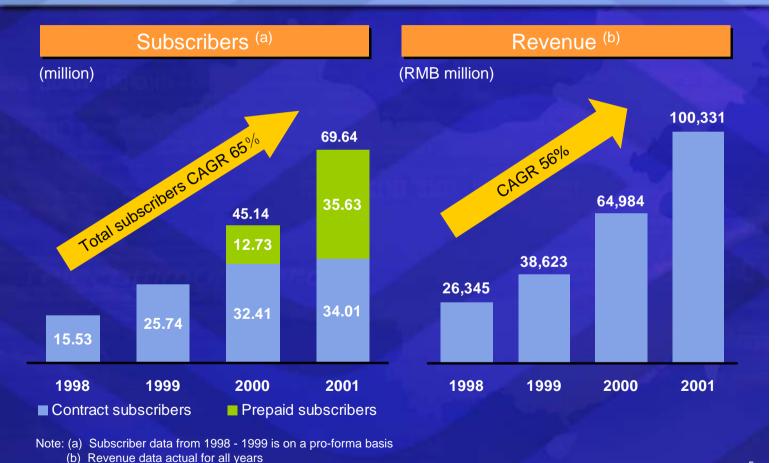


### Sustained High EBITDA Margin 60%

Note: (1) Data as of December 31, 2001 (2) Growth Rate is on actual basis

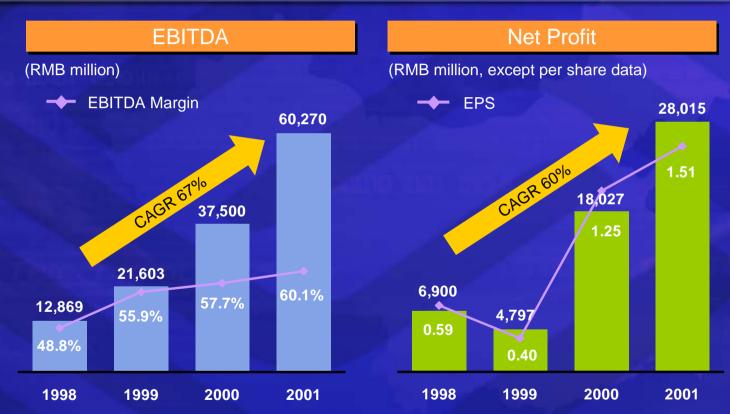
### **Significant Business Growth**





### **Strong Cash Flow and Return**





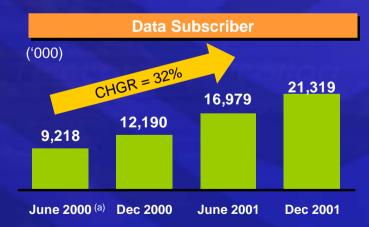
### Note:

- (1) 1998 Net Profit was after an RMB 188 million write-down and write-off of TACS network equipment. EPS before asset write-down and write-off is RMB 0.60
- (2) 1999 Net Profit was after an RMB 5.5 billion write-down and write-off of TACS network equipment. EPS before asset write-down and write-off is RMB 0.85
- (3) 2000 Net Profit was after an RMB 1.0 billion write-down and write-off of TACS network equipment. EPS before asset write-down and write-off is RMB 1.32

### **New Business Taking Off**

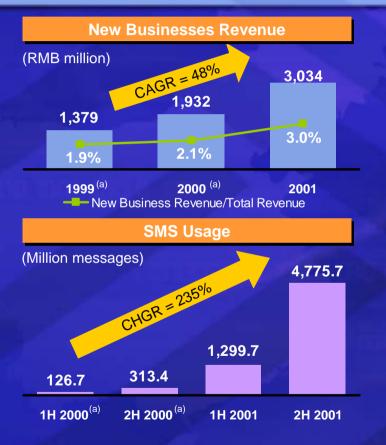


- Focus on providing mobile data platform and development of Chinese content and applications
- Rapid uptake of SMS usage
- Closely monitor the development in 3G technology and services



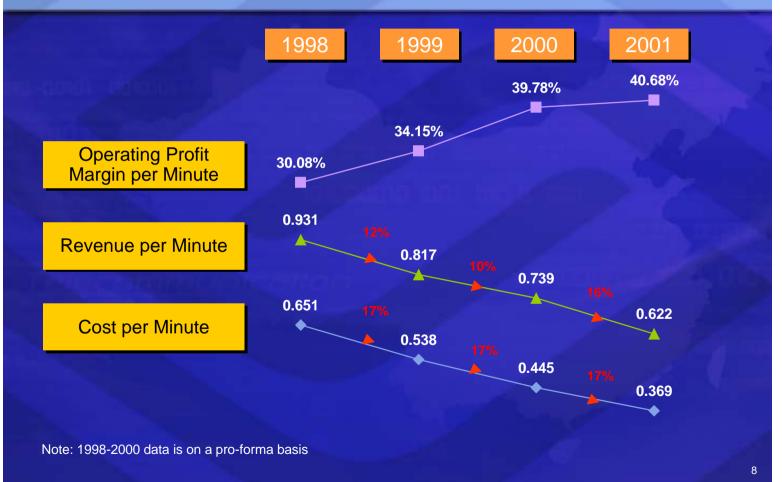
Note: (a) On pro-forma basis

(b) CHGR — Compound Half Yearly Growth Rate



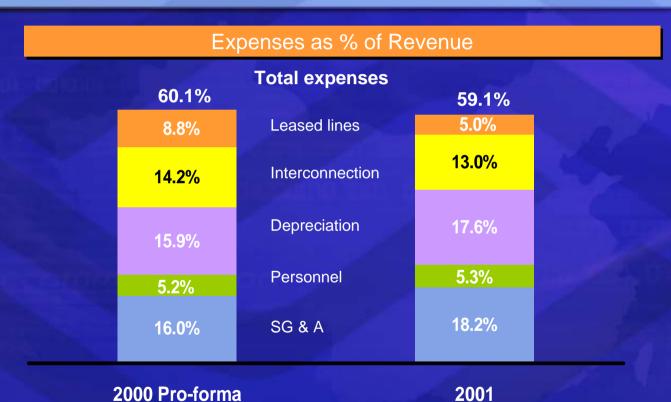
## Continuously Improving Business Economics





### **Effective Cost Control**





Total expenses RMB55,453 million

Total expenses RMB59,319 million

### Solid Capital Structure



	2000.12	2001.12
(RMB million) Short Term Debt	13,100	6,897
Long Term Debt	24,369	22,403
Total Debt	37,469	29,300
Shareholders' Equity	83,760	111,779
Total Book Capitalization	121,229	141,079
Total Debt/Total Book Capitalization	30.9%	20.8%
Cash, Bank Balances and Deposits	39,906	36,791
Net Cash Position	2,437	7,491

# Overview of the Acquisition

### **The Acquisition**





### Key Elements of the Acquisition



### **Acquisition Consideration**

- Equity consideration of US\$8.57 billion, assumed net debt of US\$1.63 billion
  - Initial Payment: US\$3.15 billion in cash
    - US\$2.62 billion as new shares to the seller
  - Deferred Payment: US\$2.80 billion as loan from the seller

Initial Payment

Total initial payment: US\$5.77 billion

Cash Consideration:

- US\$2.40 billion cash from CMHK's existing resources
- US\$750 million strategic share placement to Vodafone

**Share Consideration:** 

US\$2.62 billion to the seller

Deferred Payment

Total deferred payment: US\$2.80 billion

- 15 year subordinated loan with prepayment option (no penalty)
- Interest rate: 2 year USD LIBOR swap rate
- Fixed exchange rates
- Flexible payment currency choices

### **Attractive Valuation**



2002E EBITDA: US\$1,945 million 2002E Net Profit: US\$677 million 2002E Subscribers ('000): 28,648

2002E EV / EBITDA: 5.2x 2002E P/E: 12.7x 2002E EV / Subscriber: US\$356

### Discount to Current CMHK Multiples



Note: (a) Based on CMHK's per share price of HK\$26.0, which is the closing price of May 15, 2002 CMHK's 2002 EBITDA and net profit are based on IBES forecasts, for illustration only

### **Earnings Accretion**



We expect the Acquisition to be EPS accretive for 2002 and further enhance future earnings growth



Note: (a) Calculated on the following assumptions:

- 2002 EPS of RMB1.613 is based on IBES mean estimate of HK\$1.520 and HK\$ to RMB exchange rate of 1.0612
- Interest rate of 1% on average cash and bank deposits
- 2-year LIBOR USD swap rate of 3.801% for deferred consideration
- Effective tax rate of 33% to derive tax savings on the forgone interest income
- (b) For illustration only, does not reflect CMHK's guidance on its 2002 earnings

# The Targets: Key Operating Statistics



	Dec 31, 2000	Dec 31, 2001
Population (million)	413	418
Cellular Penetration (%)	3.9	6.8
China Mobile Cellular Subscribers (million	n) 12.9	20.9
Contract	9.6	12.8
Prepaid	3.3	8.1
Market Share (%)	80.8	73.9
MOU (minutes)	284	235
Contract	307	308
Prepaid	108	101
ARPU (RMB)	185	129
Contract	198	160
Prepaid	83	71
Churn (%) (annual) (a)	7.0	7.7

Note: (a) Annual churn does not include subscribers switching between the Target's own networks

# The Targets: Significant Business Growth





## The Targets: Strong Financial Performance





Note: (a) Net profit before the effect of revaluation of assets and write-off of network equipment.

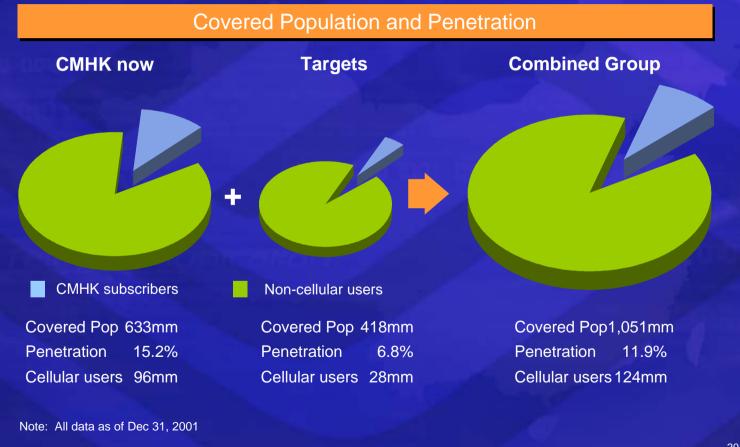
# Further Strengthened Market Leadership Position





### **Enhanced Growth Prospects**





# Capturing the Growth Opportunity



1 Billion Covered Population

Fast-Growing Economy

100 Million Subscriber Base

World's Largest Operator of a Contiguous Mobile Network



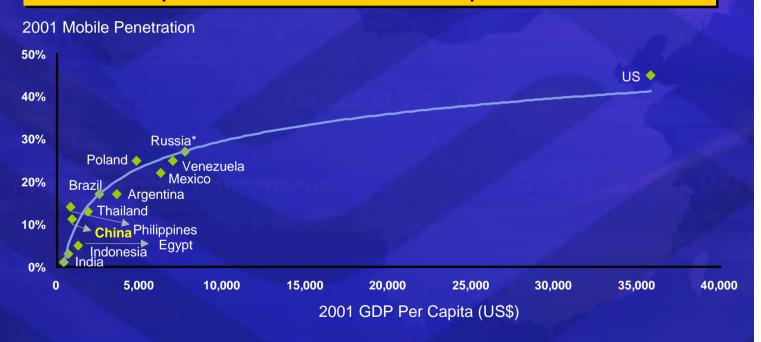
# **Future Outlook** 中国移动通信 CHINA MOBILE

### **Significant Market Potential**



The Chinese economy is one of the fastest growing economies in the world.

With the continued rise in disposable incomes, China's mobile penetration rate will continue its rapid increase

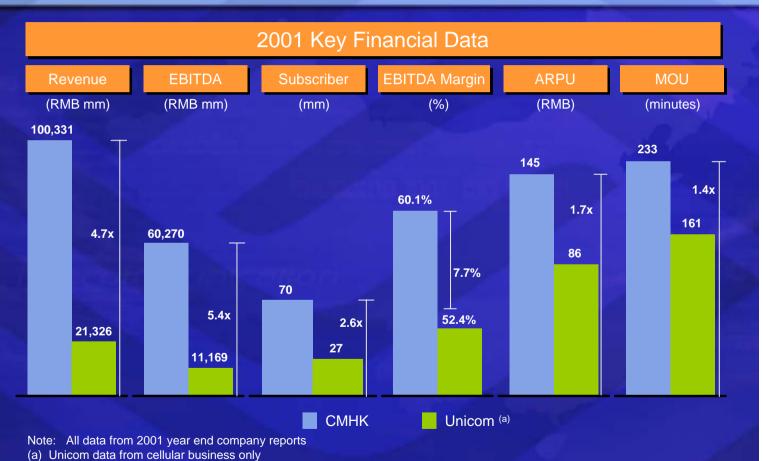


Source: Penetration Rate from ITU, GDP/Capita from World Bank

<sup>\*</sup> Moscow only

### **Outpacing the Competition**





### **Continued Leadership Position**





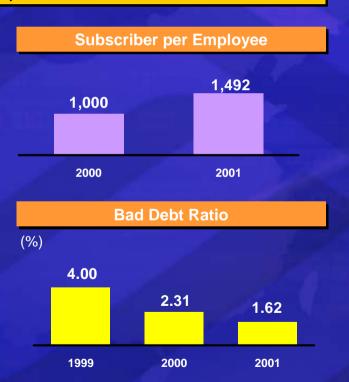
### Post-Acquisition Value Creation



- Last acquisition (7 Subsidiaries)

Our track record for integrating acquired businesses demonstrates our ability to realize potential and enhance value





### **Dividend Policy**



- The company will commence an appropriate dividend payment for the financial year ending 31 December 2002, barring unforeseen circumstances
- Specific amount will be recommended by the Board to the Shareholders depending upon the company's overall operational and cash flow position
- The company will maintain sufficient financial resources to achieve steady business growth and value-enhancing investments

### **Promising Future**



World-class wireless multi-media services provider

Focus on core competencies to maintain market leadership

Rapid economic growth in China Huge growth potential of China's mobile market

Continuous innovation in technology and business

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