

May 16, 2002

China Mobile (Hong Kong) Limited

## FORWARD-LOOKING STATEMENTS

This presentation contains forward-looking statements.

These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. Actual results may differ materially from those expressed or implied by these forward-looking statements. Because of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in this presentation might not occur in the way we expect, or at all. You should not place undue reliance on any forward-looking information.



# China Mobile (Hong Kong)'s Acquisition of





# China Mobile (Hong Kong) Senior Management

Name

**Title** 

Mr. WANG Xiaochu

**Chairman and Chief Executive Officer** 

Mr. LI Zhenqun

**Vice Chairman and Chief Operating Officer** 

Mr. DING Donghua

**Director and Chief Financial Officer** 



## Agenda

Overview of the Acquisition

The Target Companies

Benefits of the Acquisition



Overview of the Acquisition Telecommunication



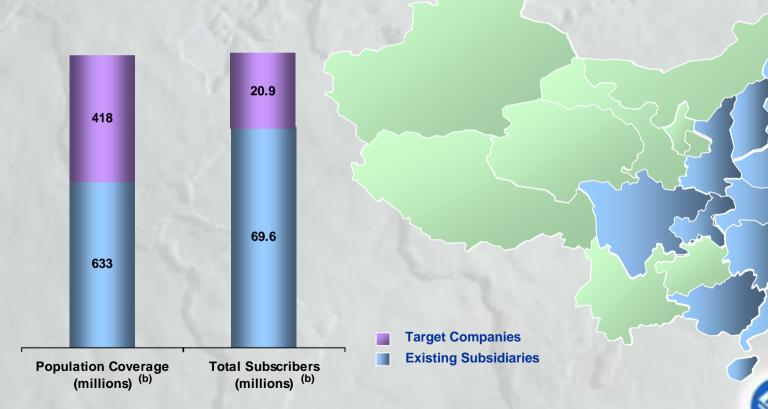
China Mobile (Hong Kong) Limited

# The Acquisition



100 Million Subscribers<sup>(a)</sup>

Successful Execution of Acquisition Strategy



(a) Subscribers in 21 provinces combined exceed 100 million as of April 20, 2002

(b) 2001 year-end data

## **Key Elements of the Acquisition**

#### **Acquisition Consideration**

Equity consideration of US\$8.57 billion, assumed net debt of US\$1.63 billion

Initial Payment: – US\$3.15 billion in cash

- US\$2.62 billion as new shares to the seller

Deferred Payment: – US\$2.80 billion as loan from the seller

#### **Conditions for the Acquisition**

- Approval by independent shareholders, EGM scheduled on June 24, 2002
- Approval by Chinese government authorities
- Adequate financing for the Initial Payment obtained

#### **Financial Advisors to the Company**

- China International Capital Corporation (Hong Kong) Ltd
- Goldman Sachs (Asia) L.L.C.

### **Independent Financial Advisor to the Independent Board Committee**

N.M. Rothschild & Sons (Hong Kong) Ltd



## **Attractive Valuation**

2002E EBITDA: US\$1,945 mm

2002E Net Profit: US\$677 mm

2002E Subscribers ('000): 28,648

2002E EV / EBITDA: 5.2x

2002E P/E: 12.7x

2002E EV / Subscriber: US\$356

## **Discount to current CMHK multiples**

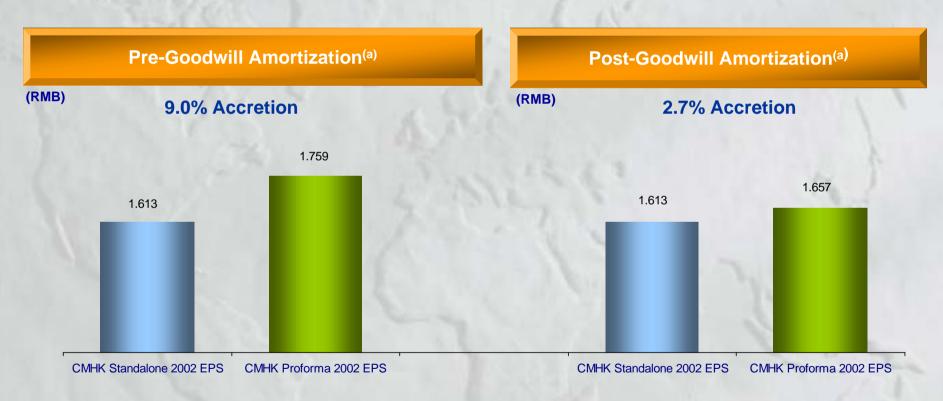




<sup>(</sup>a) Based on CMHK's per share price of HK\$26.0, which is the closing price of May 15, 2002. CMHK's 2002 EBITDA and net profit are based on IBES forecasts, for illustration only

## **Earnings Accretion**

We expect the Acquisition to be EPS accretive for 2002 and further enhance future earnings growth



- (a) For illustration only, does not reflect CMHK's guidance on its 2002 earnings Assumptions:
- 2002 EPS of RMB1.613 is based on IBES mean estimate of HK\$1.520 and HK\$ to RMB exchange rate of 1.0612
- Interest rate of 1% on average cash and bank deposits
- 2-year LIBOR USD swap rate of 3.801% for deferred consideration
- Effective tax rate of 33% to derive tax savings on the forgone interest income



# **Consideration Payment Initial Payment**

### Total initial payment: US\$5.77 billion

**Payment** 

#### **Cash Consideration:**

- US\$2.40 billion cash from CMHK's existing resources
- US\$750 million strategic share placement to Vodafone

#### **Share Consideration:**

- US\$2.62 billion to the seller
- Pricing Mechanism
- New shares will be issued to Vodafone at the same price as new shares to the seller
- Initial issue price of HK\$24.72 (30-day average closing price prior to announcement)
- Subject to adjustment if post announcement 10-day average daily VWAP is higher than HK\$28.43 or lower than HK\$21.01 per share
- (a) Public shareholding in CMHK will decrease from 24.42% to 24.30% after the placement, assuming no adjustment to per share price
- (b) If the post-announcement VWAP adjusted 10-day average price is higher than HK\$28.43 per share, the issue price will be increased by 50% of the difference between such average price and HK\$28.43. If such average price is lower than HK\$21.01 per share, the initial issue price will be decreased by 50% of the difference between such average price and HK\$21.01.



# **Consideration Payment Deferred Payment**

#### Total deferred payment: US\$2.80 billion

**Key Terms** 

- 15-year subordinated debt with prepayment option (no penalty)
- Interest rate: 2-year USD LIBOR swap rate
- Fixed exchange rates
- Flexible payment currency choices

Repayment

- CMHK intends to repay the deferred payment mainly through:
  - ▶ Proceeds from the possible issuance of RMBdenominated bonds and/or Chinese Depositary Receipts in the PRC
  - > Internal cash resources



## Stronger Strategic Alliance with Vodafone



Mutual benefit through the exchange of world-class operational experience and international best practices

#### **Long-term Strategic Partnership**

- Powerful demonstration of both parties' commitments to maintaining long-term strategic partnership
- Vodafone's shareholding in CMHK will increase from 2.18% to 3.27% after the placement, assuming no adjustment to per share price

#### **Management Cooperation / Best Practices Exchange**

- Co-operation reinforced at all levels with Chairman Forum, Steering Committee and project working groups, etc.
- Exchange of management best practices in new product development, high-end customer management, network planning and CRM, launched with Shanghai Mobile as a pilot project



The Target Companies

Telecommunication

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# **Key Operating Statistics**

	Dec 31, 2000	Dec 31, 2001
Population (mm)	413	418
Cellular Penetration (%)	3.9	6.8
China Mobile Cellular Subscribers (mm)	12.9	20.9
Contract	9.6	12.8
Prepaid	3.3	8.1
Market Share (%)	80.8	73.9
MOU (minutes)	284	235
Contract	307	308
Prepaid	108	101
ARPU (RMB)	185	129
Contract	198	160
Prepaid	83	71
Churn (%) (annual) (a)	7.0	7.7
		中国移动通信 CHINA MOBILE

## Significant Business Growth (1)





## Significant Business Growth (2)



<sup>\*</sup> Net profit before the effect of revaluation of assets and write-off of network equipment.

## Structure of Revenue and Expenses

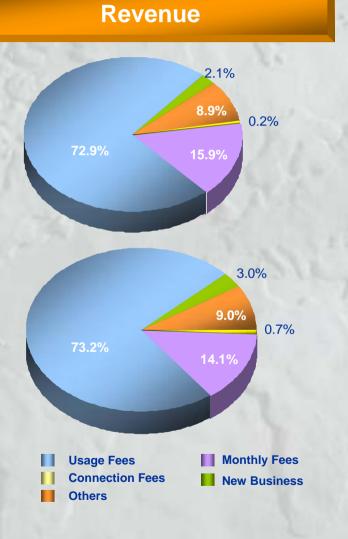
(Dec 31, 2001)

### **Targets**

Revenue: RMB 26,081 mm Expenses: RMB 19,154 mm

#### **CMHK Now**

Revenue: RMB 100,331 mm Expenses: RMB 59,319 mm



## **Expenses** 37.1% 7.3% 8.0% 17.2% 30.8% 29.8% 8.4% 9.0% 22.0% Leased Lines Interconnection Depreciation Personnel SG&A

## **Distribution and Network Infrastructure**

## Distribution

- Extensive network of proprietary sales outlets, franchise stores and retail outlets
  - 1,311 proprietary sales outlets and 20,966 franchise stores and retail outlets

### Network Infrastructure

- > All digital integrated GSM network with leading quality and performance
  - Average population coverage rate of 90%
  - 257 mobile switching centers; 22,688 base stations
  - Network capacity of 32 million; average utilization rate of 65%
- Transmission infrastructure built or bought in high-traffic areas



# **Operating Data of Individual Provinces**

As of Dec 31, 2001	Sichuan	Chongqing	Hubei	Hunan
Population (mm)	86	31	60	66
GDP Per Capita (RMB)	5,118	5,651	7,804	6,039
Cellular Penetration (%)	6.4	8.2	6.8	5.5
China Mobile Subs (mm)	4.2	1.8	3.0	2.9
Contract	2.3	0.5	1.5	2.4
Prepaid	1.9	1.3	1.5	0.5
Market Share (%)	75.5	71.5	75.2	79.7
MOU (minutes)	254	204	229	246
ARPU (RMB)	136	123	137	132



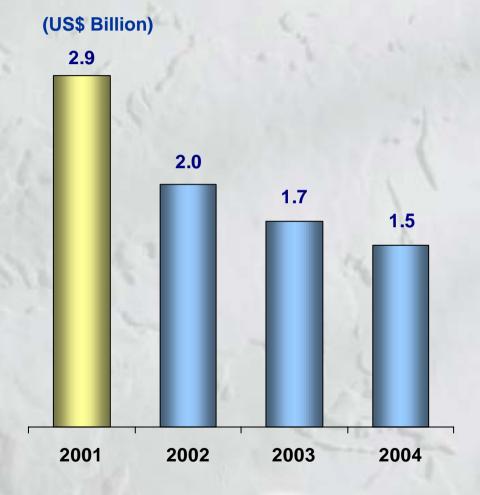
# **Operating Data of Individual Provinces**

As of Dec 31, 2001	Anhui	Jiangxi	Shaanxi	Shanxi
Population (mm)	63	42	37	33
GDP Per Capita (RMB)	5,199	5,199	5,033	5,424
Cellular Penetration (%)	5.5	6.9	8.3	9.7
China Mobile Subs (mm)	2.4	2.2	2.0	2.5
Contract	2.0	1.7	1.7	0.8
Prepaid	0.4	0.5	0.3	1.7
Market Share (%)	68.3	74.2	65.8	78.7
MOU (minutes)	245	240	256	193
ARPU (RMB)	122	124	131	119



## **Capital Expenditure Plan**

- Prudent capital expenditure plan significantly lower than historical level
- Total capital expenditure for 02-04 approximately US\$5.2 billion\*
- Network infrastructure similar to CMHK's existing operations
- Expansion to support high subscriber growth
- Increased economies of scale and improved utilization will lead to higher return on investments





<sup>\*</sup> Minimal capital expenditure is currently budgeted for 3G monitoring and experimentation

# Capitalization

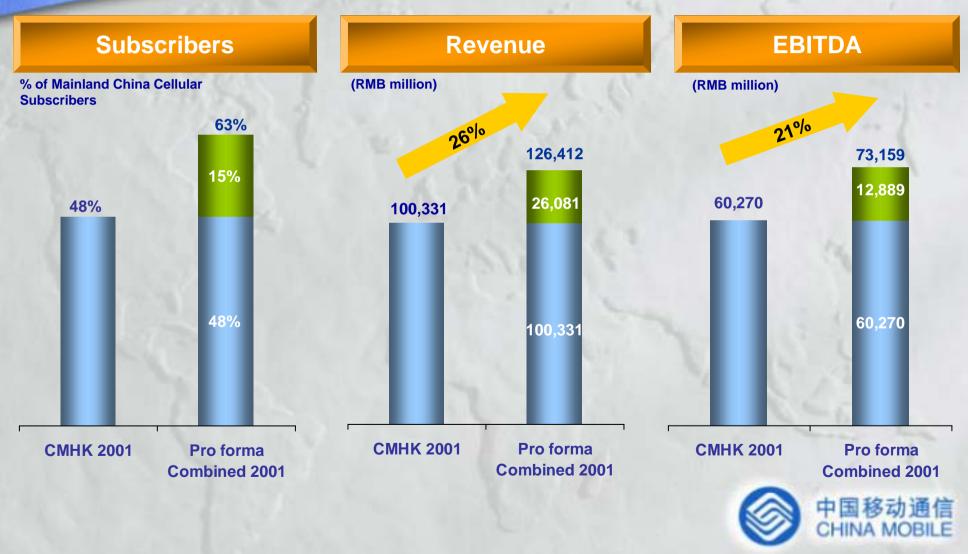
## **Targets Combined As of Dec 31, 2001**

	RMB million
Short-term Debt	5,180
Long-term Debt	11,672
Total Debt	16,852
Shareholders' Equity	30,663
Total Book Capitalization	47,515
Cash and Bank Deposits	3,385
Net Debt	13,467
Total Debt /Total Capitalization	35%



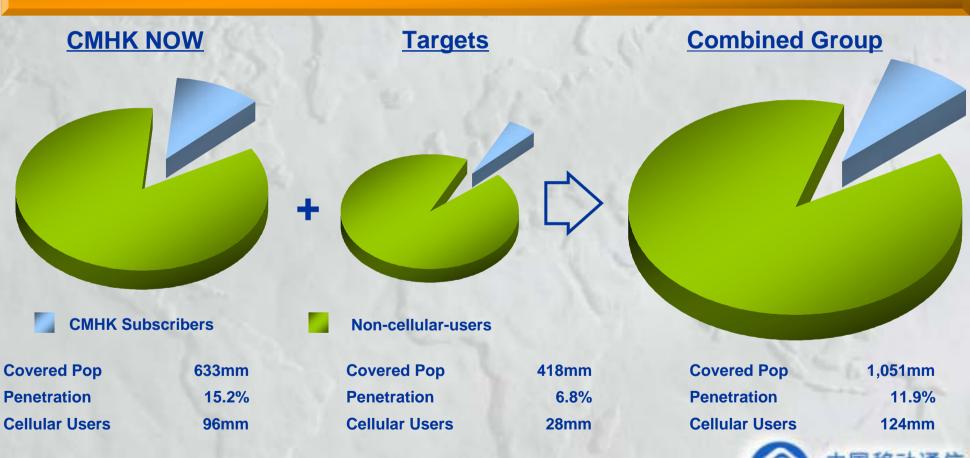
**Benefits of the Acquisition** Telecommunication

# Further Strengthen Market Leadership Position



## **Enhanced Growth Prospects**



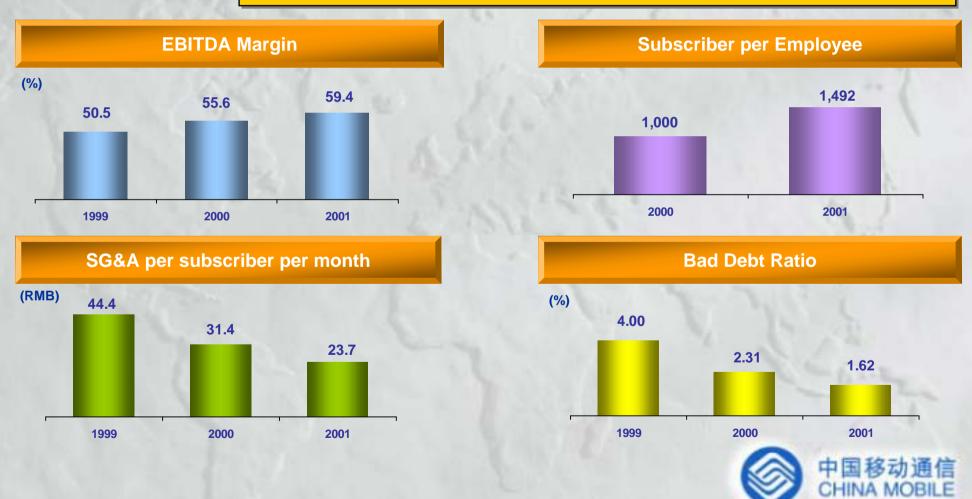


Note: All data as of Dec 31, 2001

## **Post-Acquisition Value Creation**

- Last Acquisition (7 Subsidiaries)

Our track record for integrating acquired businesses demonstrates our ability to realize potential and enhance value



# **Optimize Capital Structure**

As of December 31st, 2001			
(RMB billion)	СМНК	Pro forma Combined	
Cash	36.8	20.3	
Total Debt	29.3	69.3	
Total Capitalization	141.1	209.0	
Total Debt/Total Capitalization	20.8%	33.2%	
Total Debt/EBITDA	0.5x	0.9x	



# **Post Acquisition**

1 Billion Covered Population

**100 Million Subscriber Base** 

The World's Largest Operator of a Contiguous Mobile Network

