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## Awards & Recognition

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In 2010, the Company's outstanding performance has won popular recognition and acclaim:

The Company ranked number 38 as compared to number 55 in the previous year in *Forbes* "Global 2000 — the World's 2000 Biggest Public Companies".

The Company had been once again selected by *Financial Times* as one of the "FT Global 500" companies, ranked number 10.

The Company had been included by *BusinessWeek* in its "The 50 most Innovative Companies" in 2010.

The Company ranked number 1 in the China section of *FinanceAsia's* "Asia's Best Companies" survey 2010 in "Most Committed to a Strong Dividend Policy", and ranked number 2 in "Best Corporate Governance" and "Best Corporate Social Responsibility".

For the fifth consecutive year, the "China Mobile" brand had been included in "BRANDZ™ Top 100 Most Powerful Brands", ranking number 8 globally. This ranking has been published by Millward Brown and *Financial Times* since 2006.

In the Thomson Reuters Extel Asia Pacific Survey 2010 in association with IR magazine, the Company won four awards including "Best Overall Investor Relations, Asia Pacific", "Grand Prix for Best Overall Investor Relations — Large Cap (Greater China)", "Best Overall Investor Relations by a Hong Kong Company" and "Best Investor Relations by Sector — TMT (Greater China)".